

Milestones: Ten years Convention Bureau Rhine-Neckar



1 st August 2008	Foundation of the Convention Bureau Rhine-Neckar with the following founding partners: <ul style="list-style-type: none">• BASF SE Wirtschaftsbetriebe,• Congressforum Frankenthal GmbH• Heidelberg Marketing GmbH• LUKOM Ludwigshafener Kongress Marketing-Gesellschaft mbH• m:con - mannheim:congress GmbH• Stadtholding Landau in der Pfalz GmbH• Verband Region Rhein-Neckar• Metropolregion Rhein-Neckar GmbH
29 th September 2008	Information event at the Congressforum Frankenthal to introduce the Convention Bureau Rhine-Neckar
26 th March 2009	First joint presentation as Convention Bureau Rhine-Neckar at stb marketplace in Mainz with our partners: <ul style="list-style-type: none">• Best Western Palatin Kongresshotel Wiesloch• Congressforum Frankenthal• Heidelberg Marketing GmbH• Stadtholding Landau in der Pfalz• m:con – mannheim:congress GmbH• Tagungs- und Veranstaltungszentrum Hockenheim
4 th June 2009	First LOCATIONS! Rhein-Neckar at Stadthalle Heidelberg with attendance of the Convention Bureau Rhine-Neckar
Summer 2009	Launch of the first Convention Bureau Rhine-Neckar website
September 2009	First study tour in cooperation with the German Convention Bureau (GCB). Participants were able to learn about the benefits of the MICE-region Rhine-Neckar
February 2010	Presentation of the new corporate design

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June 2010	Publication of the first Rhine-Neckar destination report in the trade journal Convention International
September 2010	SÜDWEST Sound from Neustadt (owner: Andreas Eigenberger) becomes the 20st partner of the Convention Bureau
October 2010	The WORMSER joins Convention Bureau Rhine-Neckar as a premium partner
May 2011	First international trade show presence at IMEX Frankfurt together with m:con
August 2011	Rolling ambassadors of the region: BBK Barbis' busses present Rhine-Neckar
September 2012	Trade show presence at ZUKUNFT PERSONAL in Cologne
November 2013	Celebration of 5 year anniversary at Congressforum Frankenthal; 40 partners in network
February 2014	„Clear the stage ... for your event!“ Hosting a special event for regional organisers with subsequent study tour
November 2014	Presentation of the Convention Bureau Rhine-Neckar in Brüssel
March 2015	Convention Bureau Rhine-Neckar starts to present its partners in the Rhein-Neckar Air in-flight magazine
June 2015	Presentation of the MICE-region Rhine-Neckar's potential at the verbaende.com information day in Berlin

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August 2015	GCB Destination Workshop in London
January 2016	Attending the trade fair Arab Health in Dubai at the Baden-Württemberg International exhibitors booth
October 2016	Publication of the „Destinationsreport Rhein-Neckar – Acht Gründe, Rhein-Neckar zu lieben“ (destination report Rhine-Neckar – Eight reasons to love Rhine-Neckar)
June 2017	Joint presentation with Hotel Chester at Meeting und Incentives (M&I) trade fair in Sevilla
February 2018	Ten years of Convention Bureau Rhine-Neckar - jubilee Together with LOCATIONS! Rhein-Neckar at CC Rosengarten in Mannheim Website relaunch with new claim „Upgrade your Event“